



SHAMWARI  
FOUNDATION  
WILDLIFE - ENVIRONMENT - COMMUNITY

# Lavelikhwezi Empowerment Project

*Established in 2019, the Lavelikhwezi Empowerment Project is a livelihood project initiated by the Born Free Foundation based at Shamwari Private Game Reserve. The aim is to support the creation of sustainable income opportunities for local Paterson community members.*

## Lavelikhwezi outcomes:

- Building women-owned businesses (independent of external support by 2029)
- Empowering community role-models
- Engaging community members in local environmental protection and conservation activities.

## Outcomes are achieved by:

- Business development, manufacturing and technical skills training
- Logistical support to secure product materials
- Providing/loaning manufacturing equipment and production space.

## Contribution to Shamwari ecotourism:

- Design/supply of fabric amenity bags gifted to guests
- Supply of tote bags for Shamwari boutique curio store sales
- Design/supply of lanyards for gravel burn cycle race medals.



LAVELIKHWEZI MEANS  
'RISING STAR' IN XHOSA,  
A LOCAL SOUTHERN  
AFRICAN LANGUAGE.

## Planned future-growth:

- Computer-skills training
- Digital and website training
- Activity diversification.

R1,000,000

CONTRIBUTION  
GOAL (As of May 2025)

SETTING UP A NEW PRODUCTION SPACE  
GENERAL TRAINING COSTS (per person)

All donations, unless specified otherwise, will be used to support the group's development and training as needed at the time of donation.

